Hanerth Andres Hernandez

UX | UI Designer

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PROFESSIONAL

UX design
UI design
Web design

SOFT SKILLS

Research
Usability
Prototyping
Accessibility
Lean Design

My name is Hanerth. I design useful and enjoyable experiences for the web and beyond. Please feel free to check my profile and request more information if you need it.

Professional Profile:
A designer with a passion for research in design and user experience, who has a background in solving problems and building systems through software development and technology.

- Successfully scaling up software platforms from prototypes to Great and Global Virtual Platforms
- Putting the final user at the center of all that I do
- Outstanding execution of great ideas with great challenges in development and application
- Constantly learning and never settling
- Staying calm when faced with adversity
- Focusing on making high-quality decisions
- Aligning, leading and growing world-class products
- Love to win, but helping the team win gives me greater joy
- Speaking tech and design
- Video games as inspiration.

Tools I Like To Use

- Design Software than i´m familiar with:

- Workspace and communities Administration:

- Streaming and on-demand transmission of events:

- Research Tools i like to use:

Experience Timeline

2009

Adobe Xpert
Adobe Creative Suite Certificated

2010

Academia de Dibujo Profesional
Graphic Designer Degree

2010

Academia de Dibujo Profesional
Diploma Marketing and Costumer Research

Jun 2012 - Jan 2021

LAE International Education
Innovation Coordinator

The tasks include designing prototypes and presentations using Adobe XD, taking projects from wireframing to high-fidelity mockups, leading an interdisciplinary team, establishing web design and style criteria using responsive development tools and languages, analyzing market trends, optimizing core information for apps and websites, Information Architectures, task flows, collaborating with project leaders, PMs, engineers, researchers, marketing team and others to define the vision of medium-term projects and its incremental growth for improvements and new functionalities.

The achievements are:
- Setting up and designing new tools for education counseling in an organization, specifically the Counsellor Module
- Upgrading the Counsellor Module to create a new version for Laureate International Universities, the world's largest network of universities
- Creating and developing a streaming conference platform for virtual fairs

Jan 2021 - Until now

UX Design Manager – Global Platforms
Torrens University Australia

- Create prototypes and wireframes for virtual platforms apps.
- Plan and conduct user research and competitor analysis.
- Interpret data and qualitative feedback.
- Determine information architecture and create sitemaps, workflows.
- Conduct usability testing.
- Coordinate streaming operations for virtual fairs.

2022 - Until Now

Platzi
Diseño de Experiencia de Usuario (UX Design) | Product Design
https://platzi.com/p/Hanerth/